



JOB TITLE: Vice President of Franchise Sales

LOCATION: Ft. Lauderdale

Posted: June '08

SUMMARY: Responsible for achieving all goals/objectives of a national franchise sales and development budget for a rapidly growing gourmet salad chain. The successful candidate will plan, develop, receive approval for and execute the sales and marketing strategies required to meet franchise growth objectives.

RESPONSIBILITIES:

Lead and manage the implementation of the company's new unit development strategies.

Develop and manage the company's strategies and tactics relating to franchisee recruitment.

Oversee the franchisee qualification process.

Develop the franchise sales materials and presentations.

Can effectively execute a multi-unit development strategy.

REQUIREMENTS: 5 - 7 years franchise development with multi-unit/area developer sales experience.

EDUCATION: Bachelor's Degree preferred

SALARY: \$125K-\$150K plus bonus

Consultant: Scott Moffitt

Tel: 678-401-2731

scott.moffitt@dickwray.com

Dick Wray shall provide equal employment opportunity to all qualified candidates, and will refer candidates without regard to race, color, religion, national origin, sex, age, disability, veteran status or any other legally protected basis. Dick Wray shall comply with all applicable laws, rules and regulations in the performance of duties pursuant to this Agreement, including but not limited to, Title VII of the Civil Rights Act, the Age Discrimination in Employment Act, the Americans with Disabilities Act, and state and local anti-discrimination laws to the extent applicable.