



**JOB TITLE: National Marketing Director**

**LOCATION:** Los Angeles, CA

**Summary:** A restaurant and entertainment company with locations throughout the country is seeking a National Marketing Director to lead all marketing related programs and activities.

**Responsibilities:**

- Oversee and Manage all local media supported OPM deals and cross-promotional opportunities (UIA, ESPN, Coca-Cola, Ford, etc.)
- Manage sponsorship opportunities and activities for each site (local sports teams, national and regional events/partners, corporations, etc.)
- Manage local public relations requests and releases
- Assist with national, regional and local media placement and production coordination
- Assist with national, regional and local public relations opportunities
- Serve as "field voice" for all new marketing program development, communication and execution
- Execute and manage research/program evaluation standards
- Manage Marketing Coordinator

**Requirements:**

- Experience developing marketing materials for high volume, multi-unit restaurants
- 5+ years Regional or National marketing experience
- Agency and corporate experience preferred
- Excellent public speaking skills & people skills

**Compensation:**

- Competitive base salary
- Performance-based bonus
- Medical, dental, life insurance, vacation, 401k benefits

To inquire, please email your resume to [Rebecca.patt@dickwray.com](mailto:Rebecca.patt@dickwray.com).

***Your referrals are truly valued and greatly appreciated!***

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