



JOB TITLE: President

LOCATION: Corporate- NJ

Posted: February, 2008

SUMMARY:

The President will be responsible for setting the vision, direction and execution of all corporate initiatives for this multi-brand, national and international QSR, Fast Casual and Casual entity. The President will be an integral member of the executive team providing leadership, growth initiatives, and continue to foster franchise development initiatives both nationally and internationally.

RESPONSIBILITIES:

- Works with the executive leadership team to grow the company beyond current unit, location, and brand levels.
- Provides the vision and supporting direction to achieve corporate initiatives and profitability goals.
- Grow the existing Franchise Program beyond its current levels for all brands and concepts.
- Identifies corporate operational and financial opportunities to positively impact future growth.
- Plays a central role for organizing, planning, and developing all brands beyond current levels.
- Establishes a unified vision for all brands and corporate initiatives.
- Develops strong partnerships and fosters accountability for all direct reports.

REQUIREMENTS:

- 10+ years experience in a leadership role with strong restaurant companies.
- 3-5 yrs of senior level operations experiences for a multi-brand, multi-concept, national and international restaurant company.
- Strong entrepreneurial background, and viable franchise relationship exposures.
- Team-builder, strategic and passionate about food.
- Demonstrates knowledge of corporate standards, leadership skills, and strategic thinking.

EDUCATION:

- Bachelors Degree, MBA a plus

SALARY:

\$210K - \$260K base salary, plus bonus.

Consultant: David Ulrich

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