



JOB TITLE: Vice President of Franchise Sales & Administration

SUMMARY: Announcing an excellent opportunity for a **Vice President of Franchising & Administration** to sell multi-unit development agreements nationwide for a **captivating full-service concept** in **Los Angeles, CA** that is growing exponentially.

What's cool about this concept?

- 21st Century's answer to the classic burger joint
- Hip industrial décor, contemporary artwork, and music
- Emphasis on creative burger customization, premium ingredients, unique beers and wines
- "Anti-established" in 2003, has received rave reviews from Oprah to Good Morning America to GQ...
- Financial backing by billionaire private investor
- Line of potential franchisees at their door – challenge is getting the right ones

What's cool about the right candidate?

- Proven track record selling successful 5-store minimum restaurant franchising agreements
- Good chemistry with the all-star leadership team – they are as serious about having fun as they are about work (there's a basketball court at the home office and rock music on the stereo)
- Independent self-starter who can hit the ground running
- Experience market planning and building franchising department from the ground floor

LOCATION: Los Angeles, CA. Relocation available for irresistible candidates.

SALARY: Industry-leading income includes competitive base salary, bonus, stock options, excellent benefits

Please email resume to [**Rebecca.patt@dickwray.com**](mailto:Rebecca.patt@dickwray.com)

For more information, please contact

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