



Title of Job CHIEF EXECUTIVE OFFICER

LOCATION: TBD

Posted: Jan '08

SUMMARY: To support the Chair in the set up of a new company and subsequent program of acquisition and disposals. The CEO will be responsible for the overall execution, management and profitability of this Emerging Franchisee/Consolidator. The CEO is responsible for establishing a successful strategy to position the Group as a viable restaurant company. The CEO provides the proper vision and leadership to create success in developing and growing the Company. To give clear direction to the business, redefining strategy and priorities to deliver business improvements

RESPONSIBILITIES:

- To maximize the long term value of the business to the shareholders.
- To work with the Chair, to enable the board to fulfil its duties and responsibilities for the proper governance of the organization, seeing that the board receives advice and information in a timely, thorough and appropriate manner.
- To provide leadership to the organization and to take responsibility for its management and administration.
- To implement the strategy and deliver agreed outcomes in terms of sales, people, profit and quality.

LEADING & MANAGING THE ORGANIZATION:

- To ensure that an effective long term strategy is in place to guide the organization in achieving its objectives.
- To ensure that the organisation fulfils its statutory obligations.
- To be responsible to the board for the overall financial health of the organization.
- To ensure that the organization has the human, material and financial resources it needs to operate effectively.
- To ensure that the organisation has the right management structure and systems to carry out its work effectively, accountably and safely.
- To recruit, select and develop executive team members.
- To direct the functions and performance expectations through the executive team.
- To maintain and develop organisational culture, values and reputation in its markets and with staff, customers, suppliers, partners and regulatory/ official bodies.
- To manage the business proactively making effective decisions.
- To lead, inspire, and motivate the whole organisation to carry out those decisions.
- To create an environment of employee engagement where individuals are focussed on achieving the mission and strategic priorities.
- To take appropriate steps to protect the business from risk.

- To deliver agreed business plan and performance targets.

REQUIREMENTS:

- Previous experience as CEO working with board and shareholders.
- Experience in amalgamating existing businesses and restructuring
- Multi function experience
- Long term commitment to the brand and developing the organization
- Personal Integrity and credibility
- Strong proven leadership skills
- Excellent communication and people skills,
- Experience of managing a casual dining branded restaurant business of comparable size
- Start up / Buy out experience
- Proven ability at leading programmes of change and turning around underperforming businesses.
- Track record of developing senior executives.
- Demonstrate successful design and application of strategy to meet business needs.
- General Management experience overseeing functions
- Demonstrate financial understanding, effective budgeting and performance
- Track record of effective decision making.
- Balanced approach to strategy and detail

EDUCATION: Minimum BA

SALARY: Commensurate with experience

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