



Title of Job President & CEO

LOCATION: Dallas

Posted: March 07

Summary:

The CEO will be responsible for the overall execution, management and profitability of this Emerging Fast Casual Brand. The CEO is responsible for establishing a successful strategy to position the Brand as a viable restaurant company. The CEO provides the proper vision and leadership to create success in developing and growing the concept.

RESPONSIBILITIES:

The President & CEO is expected to perform a wide variety of tasks and responsibilities to create and support the performance objectives for each restaurant in the Corporate and Franchise communities.

- **Develop, formalize and implement strategy for a successful operation.**
- **Provides direction and maintains accountability of the managers to ensure proper implementation of strategy.**
- **Directs department heads to achieve the expense budgets to assure the annual budget falls in line or exceeds projections.**
- **Monitors financial records to ensure the financial health of the company.**
- **Communicates with franchisees, shareholders, guests, investors, press, and employees.**
- **Provide leadership, mentoring, and coaching skills to lead the company down the proper track.**
- **Create a corporate culture of integrity.**
- **Review and approve all major contracts.**
- **Ensure compliance of local, state and federal laws.**
- **Ensure annual evaluations are performed.**
- **Evaluate leases and land purchases.**
- **Approve site locations for all restaurants.**
- **Coordinate office personnel and oversee facilities.**
- **Any other responsibilities required by the Board of Directors and/or other activities, which will ensure a successful operation.**

REQUIREMENTS:

- Financial background
- 15 years Restaurant Experience (QSR, Fast Casual)
- Strong Interpersonal and leadership skills

Goal Setting: Creating a vision that is defined by the business plan and establishing specific benchmarks of performance in each operating area.

Leadership: Motivating those around you to achieve specific goals by performing as a role model. Demonstrating a Positive, can-do attitude in all situations encountered during the performance of your job.

Communication: The ability to listen, read, understand, and relay information so others can take appropriate action.

Analytical: Developing a solution from available information in order to take appropriate action, which addresses the cause rather than the symptom created by the situation.

Work Ethic: Demonstrating the willingness to perform in the best interest of the employer/employee relationship in all situations

Supervisory: Assuming responsibility for the actions of those working under your direction.

Organizational: Arranging items in an order, which provides an efficient course of action for others to follow.

Interpersonal: Enjoying people and working well with others.

Memory: Remembering information so it can be relayed in an appropriate and timely manner.

Reactive: Completing the correct tasks to properly handle observed situations.

EDUCATION:

- College graduate (preferably a Masters)

LANGUAGES: N/A

SALARY: \$150k ++

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